

BHARAT | PRODUCT DESIGNER

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10 years in UX, bridging research, experimentation & collaboration. Experience spans design studios, B2C & B2B products, with global exposure from my last role in the Netherlands, working with a diverse international team.

FULL-TIME EXPERIENCE

HousingAnywhere | Lead UX Designer

3 YEARS • 2021 OCT TO 2024 OCT • ROTTERDAM, NETHERLANDS

Designed interfaces to help millions of humans find a home on Europe's largest rental marketplace - HousingAnywhere.

Lead a team to re-design the home, search and listing pages of the platform from scratch and launched them without having any negative conversion rate.

GetMega | Product Designer

2 YEARS • 2019 SEP TO 2021 SEP • BANGALORE, INDIA

GetMega is a real-money gaming platform targeting Indian users. I worked as part of a cross-functional team in crafting digital experiences to entertain and engage millions of Indians. We experimented a lot on growth levers, so it's common to design at speed while making data-informed decisions.

Digit Insurance | UX & UI Designer

7 MONTHS • 2019 FEB TO AUG • BANGALORE, INDIA

Designed web experiences to help agents sell Insurance easily.

Responsibilities include UX, UI, User research & Design quality testing.

Parallel Labs | UX & UI Designer

2.4 YEARS • 2016 SEP TO 2019 JAN • BANGALORE, INDIA

Contributed my design skills to help companies at various stages like ideation, product-market fit, pivoting & growth. The companies are from industries like Travel, Ed-Tech, Construction Technology to name a few.

Transparent Value | Web Designer

2 YEARS • 2014 SEP TO 2016 AUG • CHENNAI, INDIA

Designed & developed web user interfaces for stock market analysis tools.

PERSONAL PROJECTS

Rangolism | Founder

2017 TO 2021

Built an app (MVP) to help Indian women learn complicated rangoli art in simple steps. Reached 75K installs, 200+ Daily active users who spend 6 minutes on average on the app, with ₹0 spent on marketing.

Zuva Fitness | Co-Founder

2020 TO 2023

Started a Gym in my hometown to offer quality fitness at an affordable price. Sold 65 memberships in just 3 hours on the first day. Successfully crossed 600+ memberships in the first six months in the amidst of COVID.

SKILLS

DESIGN

User Experience

User Interface

Micro Interactions

Prototyping

Wireframing

Storyboarding

User Interviews

Design Sprints

TOOLS

Sketch

Figma

Adboe XD

Invision

Zeplin

Photoshop

After Effects

Mixpanel

PROGRAMMING

C

CSS

HTML

JQuery

PHP

MySQL

EDUCATION

JNTUK - India (Bachelor of technology in Computer Science & Engineering)

2010 TO 2014

LINKEDIN RECOMMENDATIONS



Kirill Slavetski | Director of UX at HousingAnywhere

MANAGED ME DIRECTLY

I've had the pleasure of working closely with Bharat for 3 years, and his impact on our team has been nothing short of exceptional. He consistently brings a nice blend of creativity, design expertise, and user-centric thinking to every challenge we face.

What truly sets Bharat apart is his ability to turn complex requirements into well thought out design concepts that take into account business goals as well as the goals we set for enhancing the user experience. He always seeks feedback, iterates quickly, and collaborates seamlessly with cross-functional teams, ensuring that design decisions align well with engineering limitations as well.

Beyond his design skills, Bharat is a fantastic team player. He brings a positive, solutions-focused attitude to every project. He consistently keeps team's decisions in check to make sure everyone is actually focusing on delivering value to the customer, not just formal outputs for the project roadmap.

Bharat's passion for user-centric design and commitment to excellence would make him a great asset to any team. I highly recommend him to any organisation looking for a talented and dedicated product designer.



Muktai Joshi | Head of Design at GetMega

MANAGED ME DIRECTLY

I've worked with Bharat for 2 years at GetMega, and during that time, I was constantly impressed by his attention to detail, organisational skills, and systematic way of thinking. He strives to understand the why behind every design decision, and I believe that he has all the chops to be an excellent combination of UX/Visual Designer. Bharat also carries himself with a level of maturity and poise, and is highly collaborative and easy to work with. He does a great job coming up with multiple alternatives to a design, which makes it easier to select a direction and also shows that he is proactive and cares about exploring all the viable options. On top of being a great designer, Bharat is an all-around great person (fun, kind, and humble), and one whom I'd love to work with again!